

Media Contacts:

- Marian Gerlich/Ed Placidi, P&G Communications

818-786-8687, pgworld@aol.com

- Julia Thorn, Director of Marketing Communications

Arizona Biltmore Resort & Spa

602-954-2535, JuliaT@arizonabiltmore.com

Arizona Biltmore Creates ‘Green’ Spa Experience With Products That Are Pure, Organic & Eco-Friendly

PHOENIX, November 8, 2007 – The Arizona Biltmore Resort & Spa is creating a green spa experience, that is good for both guests and the environment, with natural and organic products and practices.

Pevonia Skincare, known for its absolutely pure, safe and completely green products, is now being used for wraps, scrubs and other body and skin treatments. Pevonia is a member of the Organic Trade Association and features organic products naturally enriched with botanicals.

For manicures and pedicures, the Biltmore’s spa is now offering SpaRitual products. They are organic, vegan with no animal ingredients, and without the intense odors that, for example, are typical of non-organic nail polishes.

The spa is also emphasizing clean-burning flameless candles, in treatment rooms and throughout the facility, rather than the typical candles that have waxy, smoky emissions. The spa also retails clean-burning soy candles.

“More than ever before, a visit to the spa at the Arizona Biltmore is a green experience,” said Spa Director Carol Ford. “Guests who are conscious and concerned about both the environment and what they put on their body are delighted by our chemical-free, organic products that work with the body and are eco-friendly.”

She added that “A Green Committee has been set up by the spa to continuously review all of our practices and products as well as research ways to make the experience at the Arizona Biltmore even greener and more natural.”

Discovering the powers of natural ingredients and creating treatments that unlock their benefits – to address guests’ physical, mental and spiritual health – is the special niche of the Arizona Biltmore Spa. The 22,000-square-foot spa offers 17 indoor treatment rooms including two wet treatment rooms for herbal wraps; two outdoor treatment rooms; three spa pools; steam rooms; saunas; locker and grooming facilities; and a full-service beauty salon. The attached Fitness Center offers state-of-the-art cardiovascular and weight training equipment as well as an aerobics room.

The Arizona Biltmore Resort & Spa, nestled on 39 acres at the foot of Phoenix Mountain Preserve, is among the world’s most recognized resorts for its distinctive architecture inspired by Frank Lloyd Wright, luxurious facilities, and storied history as a playground of the rich and famous. Facilities include 739 guest accommodations; eight swimming pools; seven tennis courts; two 18-hole championship golf courses; and signature American Lodge Cuisine at Wright’s at The Biltmore. Contact the resort at (602) 955-6600 or 800-950-0086. The Arizona Biltmore is managed by Hilton Hotels and is a member of Hilton’s exclusive Waldorf=Astoria Collection®.

###