

MEDIA ALERT

Run, Run, Run, as Fast as You Can – And Come Vote!

Time is running away as fast as the gingerbread man from the fox!

Cast Your Vote for the Best: The Gingerbread Houses on Display at the Arizona Biltmore Will be Auctioned Off on Dec. 20th

- Proceeds Benefit Phoenix Children's Hospital -

WHAT: December 19th is the last day to cast a vote for your favorite Gingerbread House, or participate in the Silent Auction to actually own one of the holiday masterpieces now on display in the lobby at the Arizona Biltmore. The seven spectacular holiday “houses” showcase the talents of local architects and designers – who teamed up with professional pastry chefs to create their entries. On December 20th, winners will be announced and gingerbread houses awarded to the winning bidders.

WHY: The mouth-watering city of holiday-inspired gingerbread houses is both a creative and a charitable endeavor: the professionals who donated their time and exceptional talents to build their dream houses are also donating the proceeds from the silent auction to the Phoenix Children's Hospital. The entries include:

- “Christmas Village,” by Dale Gardon Design. Pastry Chef Partner: My Goodness Cakes
- “Between Composure and Seduction,” by Circle West. Pastry Chef Partner: KAK
- “A Christmas Story – Ralphie Parker Residence,” by Fitch. Pastry Chef Partner: Variations Bakery
- “Flight Through Wonderland,” DLR Group. Pastry Chef Partner: Yummy Custom Cakes
- “Chapel of the Holy Cross,” FM Group. Pastry Chef Partner: Arizona Biltmore
- “The House of Ginger Rosson,” Kenneth C. Bartels & Associates. Pastry Chef Partner: Classic Cakes and Confections
- “Arizona Biltmore,” Architect of Record: Albert Chase McArthur; Architectural Designer Who Translated to Gingerbread: Kenneth Decore. Pastry Chef Partner: Arizona Biltmore Pastry Team

WHERE: The gingerbread houses will be on display in the lobby of the Arizona Biltmore, 2400 E. Missouri, through December 20th and will be available for silent auction purchase. All silent auction gifts and donations will go to Phoenix Children's Hospital.

The Gingerbread House contest is one of several charitable events that the Arizona Biltmore is undertaking this holiday season in an effort to make a significant difference for the needy and disadvantaged in the community. In addition, for those who wish to simply donate to Phoenix Children's Hospital there will be a collection box at the concierge desk, or go to <http://www.phoenixchildrens.com/ways-of-giving/>.

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The Architects and Designers:

1. Dale Gardon Design

Founded in 1999, Dale Gardon Design is a multi-disciplinary design firm specializing in regionally responsive environments including large master planned communities, mixed-use development, golf clubhouses, luxury residential projects. www.dalegardondesign.com/

You may recognize their work from: Verrado and the Raven Golf Club.

Entry Title: Christmas Village

Pastry Chef Partner: My Goodness Cakes

2. Circle West

Circle West continually receives wide acclaim both locally and nationally since the firm's founding in 1992. The firm's projects are published extensively in Architecture, Design, and general interest magazines and receive numerous design awards. www.circlewest.net/

You may recognize their work from: Market Place at D.C. Ranch.

Entry Title: Between Composure and Seduction

Pastry Chef Partner: KAK

3. FITCH

Originally from London, Fitch is now a global studio that provides retail implementation ranging from store design to product development. Their Phoenix office is primarily focused on architecture and retail design. www.fitch.com/

You may recognize their work from: Universal Studios Florida and PetSmart.

Entry Title: A Christmas Story – Ralphie Parker Residence

Pastry Chef Partner: Variations Bakery

4. DLR Group

Founded in 1966, DLR is a nationwide architecture and engineering firm with emphasis on civic, educational and sustainable projects. www.dlrgroup.com/

You may recognize their work from: U.S. Airways Center.

Entry Title: Flight through Wonderland

Pastry Chef Partner: Yummy Custom Cakes

5. FM Group

Ranking Arizona's #1 small architectural firm in 2008, FM Group specializes in retail, interiors, custom residential and environmental design. Their goal is to provide comprehensive design and consulting services under one roof. www.fmgrou.net/

You may recognize their work from: Cold Stone Creamery.

Entry Title: Chapel of the Holy Cross

Pastry Chef Partner: Arizona Biltmore

6. Kenneth C. Bartels & Associates

A custom residential architect with more than ten years of experience, Kenneth Bartels believes in strong dialogue with his clients and designing open, light-filled spaces. www.kcba-arch.com/

Entry Title: The House of Ginger Rosson

Pastry Chef Partner: Classic Cakes and Confections

7. Architect of Record: Albert Chase McArthur

Architectural Designer Who Translated to Gingerbread: Kenneth Decore

With over fifteen years of design experience, Kenneth Decore brings a fresh and unique approach to architecture and interior design. His goal is to create smart, interesting architecture with comfort in mind. He holds a masters degree in Architecture and currently teaches design at Arizona State University. decoredesigns@gmail.com

Entry Title: Arizona Biltmore

Pastry Chef Partner: Arizona Biltmore Pastry Team

Assisted by: The Jutzi Family, The Anseth Family, Victoria Strubbe, Dana Dekis, Jerad Smith, Jennifer Bullock, Stephanie Hinckley, Patrick Pilcher