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**ARIZONA
BILTMORE™**

THE WALDORF ASTORIA COLLECTION™

FUN FACTS

- **A Presidential Retreat:** Every U.S. president from Herbert Hoover through George W. Bush has stayed at the Arizona Biltmore. There's a history hallway picturing every one of them.
- **Hollywood Honeymooners:** A number of famous couples have spent their honeymoon at the Arizona Biltmore including Ronald and Nancy Reagan, and Clark Gable and Carole Lombard. A frantic Gable lost his wedding ring on the golf course – only to have it returned by an eagle-eyed employee.
- **Marilyn Swam Here:** Marilyn Monroe had her favorite swimming pool at the resort – the Catalina Pool – where she could often be seen lounging by the water. It was named for the colorful tiles used in its construction, which were from Catalina Island off the coast of Los Angeles (the island, like the Biltmore, was owned by chewing-gum magnate William Wrigley, Jr.).
- **A White Phoenix Christmas:** Song-writing maestro Irving Berlin soaked up enough inspiration, in the warm Arizona sun, to pen his famed “White Christmas” while staying at the resort in 1939. He told the *Arizona Republic* at the time: “When I’m working, the sunshine is vital to me.”
- **Impromptu Concert:** In 1988, there was an impromptu, late-night concert at the piano bar by famous guests staying at the resort – Frank Sinatra, Sammy Davis Jr. and Liza Minelli.
- **Birthplace of the Tequila Sunrise:** Circa 1940, a guest asked bartender Gene Sulit to create a refreshing beverage for him to enjoy poolside. He wanted Sulit to use his favorite spirit, tequila, and to surprise him. And surprise him Sulit did with what would come to be known as the “Tequila Sunrise,” the iconic cocktail made famous in songs, movies and American pop culture.
- **Beating the Odds During Prohibition:** The McArthur brothers, the original owners and builders of the resort, found an inventive way to keep their guests happy, and the resort from being closed, during Prohibition: a liquor cabinet that conveniently converted to a bookcase in case of a raid. In the Men’s Smoker, known as the “mystery room” during Prohibition, guests could purchase a “set up” which included a glass, ice and mixers for bootleg liquor. Some of the influential guests during these times were heavy gamblers and bookies who would commandeer the phone lines at certain times of the day. Although betting was illegal, card games were popular and prevalent. Employees who stayed after work to serve players often were treated to winnings.
- **Only Taj Mahal Has a Larger Golden Ceiling:** The lobby of the Arizona Biltmore boasts the world’s second largest gold-leaf ceiling, after the Taj Mahal in India.



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The Landmark ‘Jewel of the Desert’

ORIGINAL ARIZONA RESORT: Opened Feb. 23, 1929 to great fanfare, the Arizona Biltmore was the original Arizona resort that set the stage for the development of the state into a major tourist destination. With its luxurious facilities and distinctive Frank Lloyd Wright-inspired design, from the beginning it has been a playground for the rich and famous: Clark Gable and Carole Lombard honeymooned here as did Ronald and Nancy Reagan, Marilyn Monroe had her favorite swimming pool (Catalina Pool), every U.S. president since Herbert Hoover has stayed here, and many current celebrities frequent the resort. At the same time, it has long been a destination of choice for discriminating travelers, whether couples seeking a pampered getaway in an historic setting or families looking for amenities and services for all ages. After 80 years, the Biltmore remains Arizona’s historic *Grande Dame* – the state’s best known retreat for a complete luxury resort experience and a storied landmark recognized around the world.

ARCHITECTURAL LANDMARK: The Arizona Biltmore stands out in Arizona, and worldwide, for its signature design and ambiance. Renowned Frank Lloyd Wright was the consulting architect; he collaborated with a former student, Albert Chase McArthur, who was the elder brother of the resort’s original owners. It was Wright’s first hotel project and remains the only existing hotel in the world with a Wright design.

CELEBRITY PLAYGROUND: The Arizona Biltmore has wined and dined generations of celebrities. Some of America’s most beloved stars made the resort their playground, and stories and anecdotes have flowed from those times, imbuing the resort with a legendary status. Countless other notables have also enjoyed the famed ambiance and guest luxuries over more than seven decades. The Biltmore’s extensive list of famous guests includes: such Hollywood bigwigs as Gracie Allen and George Burns, Fred Astaire, Jack Benny, Marlon Brando, Nicholas Cage, Johnny Carson, George Clooney, Bill Cosby, Tom Cruise, Michael Douglas, Whoopi Goldberg, Bob Hope, Jay Leno, Gregory Peck, Arnold Schwarzenegger, Frank Sinatra, Steven Spielberg, Sylvester Stallone, Sharon Stone and Elizabeth Taylor; musical artists from Glen Campbell to Neil Diamond, Diana Ross, Steely Dan, Elton John, Bruce Springsteen, Eric Clapton and U2; broadcasters such as Tom Brokaw, Barbara Walters, Larry King and Peter Jennings; politicians such as Newt Gingrich, Dan Quayle and Al Gore as well as every U.S. president since Hoover; and sports stars from Magic Johnson to Joe Montana to Michael Jordan.

A LEGEND TO THIS DAY: From the beginning, the Arizona Biltmore was destined to become a legend. When it opened it was crowned the “Jewel of the Desert,” recognizing its grand scope and style. For more than four decades, when it was owned and operated by the Wrigley family, an era of extravagance and cachet swept through the resort that saw it become world renowned as a preferred luxury oasis not only for celebrities but heads of state and captains of industry. In recent years the resort has seen stunning expansions and enhancements, achieving today’s highest luxury standards while faithfully preserving the historic design and atmosphere. A legend was born 80 years ago...that lives to this day.

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**ARIZONA
BILTMORE™**

THE WALDORF ASTORIA COLLECTION™

Fact Sheet

The legendary Arizona Biltmore, the original Arizona resort that set the stage for the development of the state into a major tourist destination, celebrated its 80th anniversary in 2009. With its luxurious facilities and distinctive Frank Lloyd Wright-inspired design, from the beginning it has been a playground for the rich and famous: Clark Gable and Carole Lombard honeymooned here as did Ronald and Nancy Reagan, Marilyn Monroe had her favorite swimming pool (Catalina Pool), every U.S. president since Herbert Hoover has stayed here, and many current celebrities frequent the resort. At the same time, it has long been a destination of choice for discriminating travelers, from couples seeking a pampered getaway in an historic setting to families looking for amenities and services for all ages. After 80 years, the Biltmore remains Arizona's historic *Grande Dame* – the state's best known retreat for a complete luxury resort experience and a storied landmark recognized worldwide. The Arizona Biltmore is managed by Hilton Hotels and is a member of Hilton's exclusive Waldorf=Astoria Collection®.

LOCATION:

Centrally located within minutes of major sporting arenas, museums, concert halls and other cultural attractions in Phoenix and Scottsdale. The ideal location also makes it convenient and easy for guests to enjoy many outdoor adventure activities including an adjacent nature preserve with hiking trails and horseback riding. Sky Harbor International Airport is just 8 miles away, or a 15-minute drive.

Arizona Biltmore, 2400 E. Missouri, Phoenix, AZ 85016

Tel: (602) 955-6600, (800) 950-0086, Fax: (602) 381-7600, www.arizonabiltmore.com

MANAGEMENT:

Andrew Stegen, General Manager
Stephanie Hinckley, Director of Sales & Marketing

ACCOMMODATIONS:

- 739 guest accommodations in five categories of guest rooms including 86 suites.
- Guestrooms range from 400 to 600 square feet and feature: king bed or two queen beds, sitting area with desk, cable TV, in-room movies, 2 phone lines, mini-bar, safe, iron/ironing board, two bathrobes; many feature panoramic views of the mountains, hotel gardens, or the city.
- Suites range from 700 to 1,600 square feet and feature 10-to-15-foot ceilings, private terraces and balconies, marble baths and gas fireplaces.
- All accommodations offer high-speed internet access.

DINING & ENTERTAINMENT:

- **Wright's at The Biltmore:** With colors and design reflecting Frank Lloyd Wright's architectural style, this signature restaurant features a bold and innovative culinary concept: American Lodge Cuisine, focusing on fresh ingredients from American boutique farms and dairies. Wright's is also known for its acclaimed Sunday brunch, extensive wine cellar and private dining room.
- **Frank & Alberts:** Serving comfort food with a twist and hand-crafted cocktails in a dramatic venue with familiar yet vibrant energy, an exhibition kitchen and stunning garden views.

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- **The Wright Bar:** Newly remodeled in the same Frank Lloyd Wright colors and design as Wright's at The Biltmore, the bar features specialty drinks and a patio with fire pits, market umbrellas and spectacular mountain panoramas. A favorite daily evening indulgence is the "High Tini" menu, combining trend-setting martinis with an array of taste bud-popping appetizers.
- **Afternoon Tea:** Served Thursday through Sunday in the Lobby Tea Court from October to May.
- **The Cafe:** Casual bistro serving coffee drinks, breakfast favorites, and deli sandwiches and salads.
- **Cabana Club Restaurant & Bar:** Casual dining at the swim-up bar, poolside tables and cabanas.
- **Guest Room Dining:** 24-hour room service daily.

SPA & FITNESS CENTER:

- 22,000-square-foot spa with an extensive menu of treatments and therapies from countries and cultures worldwide, using only natural elements and ingredients.
- 17 indoor treatment rooms including two wet rooms for herbal wraps; hydrotherapy tub; three spa pools; steam rooms, saunas, separate men's/women's locker rooms and power shower.
- Plush robe, spa slippers, towel, personal amenities and complimentary fruits and teas.
- Fitness Center features state-of-the-art cardiovascular and weight-training equipment, aerobic room and a variety of classes including yoga, Qi Gong, aqua aerobics, step and sculpting.
- Full-service beauty salon plus boutique with custom spa products for hair and skin.

RECREATION:

- **Swimming Pools:** Eight pools, each with its own ambiance and facilities, including: Paradise Pool, one of the most spectacular resort pools anywhere featuring a 92-foot-long water slide, a swim-up bar and private luxury cabanas; and Catalina Pool, Marilyn Monroe's favorite famous for its colorful tiles from California's Catalina Island.
- **Golf:** Two 18-hole PGA courses, driving and chipping ranges, putting green, equipment rental and professional instruction.
- **Tennis:** Seven courts, all lit for night play, with private lessons and weekly clinics available.
- **Various Activities:** 18-hole putting course, lighted basketball court, guided hikes and mountain-bike excursions in the adjacent preserve, life-size lawn chess, croquet and bocce ball.

MEETING & EVENT FACILITIES:

- More than 100,000 sq. ft. of indoor space plus extensive array of outdoor venues, including terraces, patios, lawns and pool decks, making it among Arizona's largest group venues.
- Four ballrooms: 25,000-sq.-ft. Frank Lloyd Wright Ballroom, 15,000-sq.-ft. McArthur Ballroom, 1,000-sq.-ft. Arizona Biltmore Ballroom, 6,500-sq.-ft. Grand Ballroom.
- 30,000-square-foot Conference Center.
- Aztec Room: spectacular architectural masterpiece with a gold-leaf dome, supported by a phalanx of 40-ton copper filigree beams, and fireplaces.
- Gold Room: also an architectural masterpiece known for its stunning copper and gold-leaf ceiling, geometric block construction and Native American tapestries.
- Full-service Business Center.

OTHER AMENITIES & SERVICES:

- 24-Hour Concierge services.
- Children's playground and activities program.
- Handicapped accessible guest rooms.
- Seven shops and boutiques.

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**ARIZONA
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Leisure & Recreation

SPA & FITNESS CENTER:

- 22,000-square-foot spa
- Extensive menu of treatments and therapies from countries and cultures worldwide, using only natural elements and ingredients
- 17 indoor treatment rooms including two wet rooms for herbal wraps; hydrotherapy tub; three spa pools; steam rooms, saunas, separate men's/women's locker rooms, power shower and outdoor retreat areas
- Plush robe, spa slippers, towel, personal amenities and complimentary fruits and teas
- Fitness Center featuring state-of-the-art cardiovascular and weight-training equipment, aerobics room and array of classes including yoga, Qi Gong, aqua aerobics, step, sculpting
- Full-service beauty salon
- Boutique with custom spa products for hair and skin

GOLF FACILITIES & AMENITIES:

- Two 18-hole championship golf courses: Biltmore guests enjoy preferred tee times at The Links and the Adobe, both located at the adjacent Arizona Biltmore Country Club and set in the shadow of the impressive peaks of Phoenix Mountain Preserve
- Driving and chipping ranges
- Putting green
- The Adobe Restaurant serving traditional Southwestern cuisine.
- Award-winning golf shop offering the finest and latest in clothing and equipment.
- Private golf lessons and daily clinics
- Greens fees for both courses vary seasonally, ranging from \$48 to \$175. To book tee times call 800-950-0086, or the Pro Shop direct at 602-955-9655

EIGHT SWIMMING POOLS:

- **Paradise Pool:** Three pools combine to create one of the most spectacular pools at any resort featuring a 92-foot-long water slide, swim-up bar, and private cabanas with full bath, refrigerator, phone, TV, robes, two lounge chairs and cooling misters. Summer guests enjoy "Dive-In Movies" shown on a screen suspended between palm trees watched from floaties in the pool.
- **Catalina Pool:** Marilyn Monroe's favorite, built by William Wrigley, Jr. in 1930, this peaceful, strikingly beautiful pool features colorful tiles from California's Catalina Island. Both the island and the company that produced the tiles were owned by Wrigley.

- more -

- **The Ocatilla Pool:** A spacious pool exclusively for guests of Ocatilla at The Biltmore.
- **The Terrace Court Pool:** A quiet, secluded pool on the Terrace Court.
- **The Bougainvillea Pool:** A family pool located among the Villas with vistas of Squaw Peak and surfaced with the distinct Catalina Pool-style tiles.
- **The Saguaro Pool:** A quaint, intimate pool also located among the Villas and with Catalina Pool-style tiles.

SEVEN TENNIS COURTS:

- All lit for night play
- A staff of tennis professionals offers private lessons and weekly clinics

CHILDREN'S PROGRAMS:

- **Kids Korral:** Supervised program for children five to 12 years old combining sports activities, games, arts and crafts; available weekends and holidays
- **Kids Playground:** The children's play area features a full range of playground equipment, such as swings, slides and climbing apparatus, and a rubber-padded floor

OTHER FACILITIES & ACTIVITIES:

- Basketball
- 18-hole championship putting course
- Hiking/Mountain Biking
- Life-Size Lawn Chess
- Croquet & Bocce Ball
- Biltmore Power Walk
- Biltmore Estates Walk
- The Arizona Biltmore History Tour

SEVEN SHOPS & BOUTIQUES:

- **The Gift Shop:** Frank Lloyd Wright souvenirs, sunscreen, newspapers and much more
- **The Wright Stuff:** Wide selection of Tommy Bahama resort wear and high-end golf attire
- **Desert Hearts:** An array of fine women's accessories from jewelry to footwear
- **The Pink Saguaro:** The Lilly Pulitzer Signature Store is filled with bright and elegant resort wear
- **Desert Sun:** A stunning collection of sophisticated women's clothing
- **Paradise Pool Shop:** Sunglasses, sunscreen, flip-flops and more
- **Spa Boutique:** Workout clothes and luxurious products for the face and body

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Art & Architecture

FRANK LLOYD WRIGHT DESIGN: The Arizona Biltmore is a living architectural masterpiece, showcasing the seminal influence of America’s most heralded architect, Frank Lloyd Wright. As the consulting architect (he collaborated with a former student, Albert Chase McArthur, who was the elder brother of the resort’s original owners), Wright’s dramatic style and imprimatur are imbedded throughout the resort’s design. He advocated “organic architecture” – meaning all parts should relate to the whole, a concept he applied by adopting indigenous materials and influences to make his structures become part of the landscape rather than dominate it. The Biltmore was erected entirely of “Biltmore Block,” a variation on a textile block first used by Wright to construct private homes. The pre-cast blocks were made from desert sand on-site and created in 34 different geometric patterns inspired by the trunk of a palm tree. A reminder that Arizona was known as the Copper State, the hotel was adorned with a glittering copper roof. The lobby was graced with a gold-leaf ceiling that was, and remains, the second largest in the world (after the Taj Mahal). Rather than just an opulent creation, the Arizona Biltmore has, and still retains, the mien of a temple where great art took shape.

BILTMORE SPRITES: They’ve been called the “lost children of Frank Lloyd Wright.” But in 1985 they found a new home in the Biltmore’s gardens, bringing an aura of peace and tranquility to the historic resort. The ‘Biltmore Sprites’ are slender statues of ethereal spirits conceived in 1914 by sculptor Alfonzo Iannelli for Wright for a project he was working on at the time in Chicago. Six of the disarming creations, whose geometric character blends into and complements the resort’s unique Biltmore Block construction, are strategically placed throughout the gardens. They stand watch each day, ensuring the resort’s serenity.

MAYNARD DIXON MURAL: One of the most celebrated Western artists, Maynard Dixon, created a masterpiece at the resort three-quarters of a century ago that remains one of his last remaining murals in existence. “The Legend of Earth and Sun” is among his most evocative and largest works, measuring 8' x 25'. Commissioned to do the piece for the resort prior to its opening in 1929, Dixon sketched the initial drawing on a train from Los Angeles to Phoenix. Drawing inspiration from the Native American tribes he lived with, the mural’s main figures represent the Hopi people’s Father Sun and Mother Earth. Today, resort guests continue to enjoy and experience this spectacular mural which has hung for 78 straight years in the historic Gold Room.

WRIGHT STAINED-GLASS WINDOW: It welcomes arriving guests in all its radiating warmth and stunning brilliance. The stained-glass window created by Frank Lloyd Wright is an explosion of dazzling color and composition, defining him as an accomplished artist as well as a heralded architect. “Saguaro Forms and Cactus Flowers” is more than a penetrating work of art that greets guests as they enter the main entrance: The piece appears to be constructed of organic forms pieced together, mimicking the Biltmore Block construction of the resort itself. And the organic forms are derived from the local desert landscape, informing the fundamental Wright principal of organic architecture (where all parts relate to the whole, indigenous materials and influences are adopted, and the building becomes one with the landscape). Wright’s stained-glass window is a part of the Arizona Biltmore that relates to the whole – reflecting and embodying an architectural legacy that has made the resort an Arizona landmark.

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Awards & Recognitions

2009

- Meetings West
 - Spa Magazine
 - American Hotel & Lodging Association, Arizona Chapter
 - Travel + Leisure
 - Global Traveler
 - AAA
 - AAA
- Best of the West
 - Silver Sage Readers' Choice Award - Favorite Resort Spa (Southwest)
 - Star of the Industry Awards for Special Events (McCain Election Night) & Good Housekeeping (Resort Green Initiative)
 - Top 500 Best Hotels in the World
 - Top 500 Best Hotels in the Western United States
 - Four Diamond Award, Resort (5th consecutive year)
 - Four Diamond Award, Wright's Restaurant (7th consecutive year)

2008

- Travel + Leisure Family
 - Forbes
 - AAA
 - AAA
 - Conde Nast Traveler
- The Family 50: Top Resorts for Parents and Kids
 - Forbes 400 List – The World's Very Best Hotels & Resorts
 - Four Diamond Award, Resort
 - Four Diamond Award, Wright's Restaurant
 - Top 54 Spas – Resort Spa

2007

- AAA
 - AAA
 - Meetings & Conventions
 - Meetings West
- Four Diamond Award, Resort
 - Four Diamond Award, Wright's Restaurant
 - Gold Tee Award (4th consecutive year)
 - Best of the West

2006

- AAA
 - AAA
 - Conde Nast Traveler
 - Golf Digest
 - Institutional Investor Magazine
 - Meetings & Conventions
 - Corporate & Incentive Travel
 - Fodor's Guides
 - Meetings West
- Four Diamond Award, Resort
 - Four Diamond Award, Wright's Restaurant
 - Gold List (3rd consecutive year)
 - 75 Best Golf Resorts in North America
 - The Top 100 Hotels of the World
 - Gold Tee Award
 - Award of Excellence
 - Fodor's Choice Award
 - Best of the West

2005

- AAA
 - AAA
 - Conde Nast Traveler
- Four Diamond Award, Resort
 - Four Diamond Award, Wright's Restaurant
 - Gold List

Arizona Biltmore – Awards & Recognitions
2-2-2

- Hotels Magazine
- Meetings West
- Resorts & Great Hotels
- Meetings & Conventions
- Corporate Board Member Magazine

10 Great Hotel Restaurants of 2005, Wright's
 Best of the West
 Connoisseur's Choice
 Gold Tee Award
 Top Board Retreat Destinations

2004

- AAA
- Travel + Leisure
- Conde Nast Traveler
- Departures
- Gourmet
- Institutional Investor Magazine
- Meetings & Conventions
- Successful Meetings Magazine
- Travel Channel
- Golf Digest
- Distinguished Restaurants of N. America
- Phoenix Business Journal

Four Diamond Award, Wright's Restaurant
 Top 500 Best Hotels in the World
 Gold List, 2004 Top 100 List – Top 50 US Resorts
 Reader Survey - Best U.S. Luxury Resort – Voted 17th
 World's Best Hotel Dining Rooms – Phoenix – Wright's
 World's Best Hotels – Voted #30 of top 80
 Gold Tee Award
 Pinnacle Award (3rd consecutive year)
 Award of Distinction – Great Hotels Series
 The 75 Best Golf Resorts (#57)
 DiRoNA Award
 Readers' Choice Awards: Favorite Place for Holding a
 Meeting/Event; Favorite for Out-of-Town Business Guests

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Special Amenities & Features

LOCATION: The Arizona Biltmore is centrally located within minutes of Phoenix’s major arenas, museums, concert halls and other popular urban venues as well as a nature preserve with hiking trails to horseback riding. Sky Harbor International Airport is just a 15-minutes drive away. The ideal location makes it convenient and easy for guests to get to the resort and to enjoy all of the city’s many attractions, from art collections to ball games.

FAMILY FRIENDLY RESORT/FAMILY REUNIONS: Variety makes the resort uniquely family friendly – something for every family member, young and old, from various restaurants to extensive leisure and recreational facilities to the Kids Korral supervised activities program for children 5-12 years old. The family dog is welcome too with the ‘Preferred Pet Pals’ program. Acres of grounds offer grassy places for pets (and kids) to play. The Cottages are ideal accommodations with their enclosed grassy yards. For family reunions, the resort can plan a Family Scavenger Hunt, have a pianist perform your family’s favorite songs, arrange for a family portrait photo, organize a family chess tournament on the oversize outdoor board or a croquet tournament.

POPULAR WEDDING SPOT: For the most beautiful and unforgettable wedding, there’s nowhere like the Arizona Biltmore. With its vaunted historical ambiance, gorgeous flower-filled gardens spewing a rainbow of color and Hollywood-star aura, every bride dreams of getting married in such a setting. Whether you’re planning an intimate affair or a grand celebration, every wedding held at the resort combines a singular sense of exclusivity, time and place with the romance of an ageless *Grande Dame*. The choice of venues at the Arizona Biltmore runs the gamut, accommodating any size and style of event – from one of the Arizona’s largest ballrooms to sublime outdoor sites to rooms that are architectural masterpieces.

MEETINGS & SOCIAL EVENTS: The Arizona Biltmore is among Arizona’s largest meeting and event properties with more than 100,000 square feet of indoor space and an array of outdoor event sites including terraces, lawns and pool decks. In addition to hosting large company meetings, corporate retreats, sales meetings and association events, the Biltmore, with its beautifully landscaped ambiance highlighted by brilliantly colorful displays of flowers, is also one of the most popular spots in the greater Phoenix area for weddings and other social events.

PREFERRED PET PALS: “Best friends” feel right at home with the Preferred Pet Pals program. A Pet Profile guests fill out in advance notes everything from size to special dietary needs. At check-in, your pet receives a tasty welcome treat, commemorative bowl and placemat. A Pet Menu is available through room service. A map details suggested pet walks around the resort’s 39 acres. The Cottages are ideal for guests with pets because they have large, enclosed grassy yards. Pets up to 50 pounds are welcome; a \$100 deposit is required with \$50 refundable at checkout upon room inspection.

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Dining & Entertainment

WRIGHT'S AT THE BILTMORE: The Arizona Biltmore's historic signature restaurant was recently renovated and features the bold new culinary concept of American Lodge Cuisine. The innovative cuisine reflects the organic architectural style of Frank Lloyd Wright: elegant but simplistic presentations focusing on fresh ingredients – produce, meats, game and more – from American boutique farms and dairies. The restaurant's distinctive architecture combined with floor-to-ceiling windows and striking pewter chandeliers make it the perfect setting to enjoy a relaxing dinner with friends or family, or an intimate dinner for two. Wright's also features an intimate and atmospheric wine cellar for private dining events for up to eight guests. The extensive wine list features 470 unique labels and about 3,700 bottles, a wide selection of which is stored in the wine cellar. Open nightly for dinner and Sundays for its highly acclaimed Sunday Brunch.

FRANK & ALBERTS: The Arizona Biltmore's brand new restaurant buzzes with a familiar yet vibrant energy, setting the culinary stage for delicious comfort food with a twist. Frank & Alberts – named for the resort's architects, Frank Lloyd Wright and Albert Chase McArthur – features hand-crafted cocktails and a dramatic venue with an exhibition kitchen and stunning garden views.

WRIGHT BAR: Recently redone in stylish black-granite and wood, Wright Bar is located at the entrance to Wright's at The Biltmore and features a variety of beverage specialties, from wine flights to signature drinks, and a light appetizer menu. Its upbeat, contemporary atmosphere mirrors the restaurant, carrying the Frank Lloyd Wright design and colors throughout the bar. With its newly expanded patio featuring oversize fire pits, market-style umbrellas and spectacular mountain views, it's a favorite gathering spot for guests and locals alike. The Wright Bar is a favorite spot from 2:30-5:30 p.m. daily to indulge in the "High Tini" menu combining the latest trend-setting martinis and one-of-a-kind Biltmore signature martinis with taste bud-popping "Hi-Tini Bites." Among The Wright Bar's own specialty martinis are Absolutly Wright (Absolut Vodka, Triple Sec, cranberry juice, splash of lime, topped with champagne) and AZ-Tini (vodka, Blue Curacao, lime squeeze, topped with champagne). Open daily with nightly entertainment.

AFTERNOON TEA: A delectable selection of finger sandwiches, teas, scones and desserts is served Sunday through Thursday in the Lobby Tea Court from 2:30 p.m. to 4:30 p.m. from October to May. In addition, specialty celebratory Afternoon Tea menus are created during holidays and seasonally.

THE CAFÉ: This casual bistro offers breakfast favorites in the morning and freshly prepared deli sandwiches, salads and more throughout the day, along with nostalgic sodas and other popular beverages, Starbucks coffee drinks and a variety of desserts. Open daily.

CABANA CLUB RESTAURANT & BAR: Casual dining daily at the Paradise Pool featuring a menu of popular foods, including grilled sandwiches and salads, served at a poolside table, at the swim-up bar, or at your lounge chair or private cabana.

GUEST ROOM DINING: 24-hour room service for breakfast, lunch, dinner and snacks daily.

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Wright's at The Biltmore Serves Indigenous 'American Lodge Cuisine' in Restored Frank Lloyd Wright Art-Deco Ambiance

The historic signature restaurant at the legendary Arizona Biltmore underwent a metamorphosis recently, emerging with an exciting new look and the innovative new culinary concept of *American Lodge Cuisine*. The transformation of Four Diamond Wright's at The Biltmore tied together form, function and flavor – the historic ambiance, the décor and the cuisine – to create a complete dining experience where all the elements blend together to satisfy mind, spirit and palette alike.

The Cuisine: The concept behind *American Lodge Cuisine* focuses on the indigenous cornucopia: tap the rich, diverse and increasingly innovative bounty of American food products, from goat cheese in Maui to organic greens in Arizona, and use those specialty ingredients to prepare an innovative menu of bold flavors, rich texture profiles and elegant but simple presentations. The menu at Wright's is rich and hearty yet down-to-earth, prepared from mostly organic ingredients. Sourcing appropriate ingredients, from American boutique farms, dairies and game providers, was a major focus. Food products from an array of farms were researched, tested and retested to determine the best suppliers, with a majority located in Arizona including olive oil from Queen Creek Olive Mill, snails from Creek Escargot, vine-ripened tomatoes from Eurofresh Farms, and delicate petit lettuces, micro greens and heirloom tomatoes from Sunnizona Farms. Because *American Lodge Cuisine* also emphasizes the freshest seasonal ingredients, the menu is changed regularly to take advantage of the best available foods at a given time.

The Ambiance and Decor: The distinctive, organic art-deco style of Frank Lloyd Wright was brought into the present through restoration and innovative enhancements. The famous Biltmore Blocks, the dazzling gold-leaf ceiling and the wall of windows (the room originally was a solarium) were restored to their original glory. A striking contemporary décor emerged from geometric patterns, a rich palette of jewel-tone colors, and tables and chairs with retro and organic design influences. Tabletops carry on the art-deco theme with geometrically shaped plates, stylishly modern salt and pepper mills, a graceful flower vase, and deep-stepped wine glasses. The look is crisp and clean, simple and elegant, with pewter and wood elements sitting atop butter-colored linens. Outside the wall of windows, a vibrant herb garden and splashing fountain bring the indoors inside – embodying a fundamental principal of Wright's organic architecture. The smartly uniformed wait staff recalls the resort's glamorous Hollywood heyday with their retro-inspired attire.

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Wine Cellar: With a wine collection that is among the finest in the Southwest and consistently recognized by *Wine Spectator* magazine, Wright's makes pairing dishes with appropriate wines an essential part of the dining experience.

The Wright Bar: The previous lounge also went through a transformation becoming sleek and stylish The Wright Bar, featuring a spectacular black-granite-and-wood bar with flowing seating areas and innovative specialty drink menus. The bar spills out into Squaw Peak Lawn to an expansive patio with fire pits and comfortable oversized chairs complemented by spectacular flowering gardens and majestic views of Squaw Peak. Wright's at The Biltmore and The Wright Bar are a dynamic new restaurant and lounge duo at the resort creating an exciting environment for dining, socializing and relaxing.

The Facts:

- Chef de Cuisine: Conor Favre
- Wright's at The Biltmore seats 92 and is open nightly from 6 p.m. to 10 p.m.
- The Wine Cellar seats up to 8 for private dinners amid hundreds of bottles of fine wines.
- The Private Dining Room seats up to 20 for private dinners or special events.
- The Wright Bar, with indoor and outdoor seating for 100, is open daily from 11 a.m. to 2 a.m.
- Reservations for Wright's at The Biltmore are recommended by calling 602-954-2507.

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**ARIZONA
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A Historical Look at an Architectural Landmark

The Early Years

It's no wonder that the Arizona Biltmore has been an Arizona landmark since its opening on February 23, 1929, when it was crowned the "Jewel of the Desert." It was the state's first resort, and would spark the development of the now all-important tourism industry. It was built in grand style and scope – and constructed to last for a long, long time – with the influence of America's premier architect of the era. And through the years, as it expanded, improved and renovated, it has remained true to this storied legacy that made the hotel a favorite playground of the powerful and famous.

Frank Lloyd Wright was the consulting architect for the Arizona Biltmore; he collaborated with a former student, Albert Chase McArthur, who was the elder brother of the resort's original owners, Charles and Warren McArthur (wealthy Chicagoans drawn to the desert who also owned the local Dodge franchise). It was Wright's first hotel project and remains the only existing hotel in the world with a Frank Lloyd Wright design. Wright also worked on The Imperial in Tokyo, but it was destroyed in 1968 to make way for a new high-rise.

The spirit of the dramatic Wright style, that favored indigenous materials and influences, is imbedded throughout the design of the hotel. The Arizona Biltmore was erected entirely of "Biltmore Block," a variation on a textile block first used by Wright to construct private homes. The pre-cast blocks made from desert sand on-site -- and created in 34 different geometric patterns inspired by the trunk of a palm tree -- were designed by Emry Kopta, a prominent southwestern sculptor. Blocks of glass, built into the walls, brought natural lighting. A reminder that Arizona was known as the Copper State, the hotel was adorned with a glittering copper roof. The lobby boasted a gold-leaf ceiling that was, and remains, the second largest in the world (after the Taj Mahal). Rather than just an opulent creation, the Arizona Biltmore has, and still retains, something of the mien of a temple where great art took shape.

The construction was exceptional, but costly. With the original construction estimate of \$1 million doubling, the McArthur brothers soon lost the hotel to one of the original investors in the project who had deeper pockets. In 1930, Chicago chewing-gum magnate William Wrigley, Jr. became the sole owner. Over the course of the next 43 years, the Wrigley family owned and operated the Arizona Biltmore and, under their aegis, it became world renowned as a preferred luxury oasis for celebrities, heads of state, captains of industry and other famous travelers.

A grand era of extravagance and cachet swept through the hotel during the Wrigley years. The Arizona Biltmore weathered the Depression and WWII without a blip on the radar screen. A stock market board in the hotel was complemented by a billiard room, soda fountain, barbershop, branches of exclusive Phoenix shops, skeet shooting, and a stable for riding desert trails. A covey of quail was tended so guests could be assured fresh quail eggs. Prohibition was circumvented by the "mystery room," a men's only smoking room up a back stairway, as well as discreet service for guests on the terrace.

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A Celebrity Playground for Seven Decades

The Arizona Biltmore has wined and dined generations of celebrities. Some of America's most beloved stars made the hotel their playground, and stories and anecdotes have flowed from those times (see the "Anecdotes, Tidbits & Gossip..." piece in the Press Kit). Countless others have enjoyed the hotel's famed ambiance and guest luxuries over more than seven decades.

The list is too extensive to provide in full, but to name a few: Hollywood celebrities such as Gracie Allen and George Burns, Fred Astaire, Jack Benny, Pat Boone, Marlon Brando, Bill Cosby, Nicholas Cage, Johnny Carson, George Clooney, Tom Cruise, Michael Douglas, Whoopi Goldberg, Bob Hope, Jay Leno, Gregory Peck, Arnold Schwarzenegger, Frank Sinatra, Steven Spielberg, Sylvester Stallone, Sharon Stone and Elizabeth Taylor. Musical artists such as Glen Campbell, Neil Diamond, Diana Ross, Elton John, Bruce Springsteen, Eric Clapton and U2. Broadcasters such as Tom Brokaw, Barbara Walters, Larry King and Peter Jennings. Politicians such as every U.S. president since Hoover, Newt Gingrich, Dan Quayle and Al Gore. Sports stars such as the L.A. Lakers, San Antonio Spurs, Chicago Bulls, Magic Johnson, Joe Montana and Michael Jordan. And other notables such as Julia Child, Gloria Vanderbilt and Kate Spade.

Additional Historical Notes: 1973 to the Present

- * 1973: The Wrigley family sells the Arizona Biltmore to Talley Industries
- * 1973: Six-alarm fire causes considerable damage; Taliesin Associated Architects (of Taliesin, the original estate and Frank Lloyd Wright School in Wisconsin) commissioned to reconstruct damaged floors and renovate the resort-at-large.
- * 1975: First expansion since 1929 with opening of the 90-room Paradise Wing.
- * 1979: The 120-room Valley Wing and a 39,000-square-foot Conference Center are added.
- * 1982: The 109-room Terrace Court wing opens.
- * 1987: Extensive renovation completed including remodeling 120 guest rooms in main building in addition to the East Wing and the Garden Wing.
- * 1988: Historic cottages are refurbished.
- * 1996: Four-year comprehensive renovation and expansion is completed; the three-phase, \$50-million project, handled by Barry Design Associates of Los Angeles, included refurbishing guest rooms and suites, and adding The Villas luxury residential complex, restaurants, state-of-the-art kitchen, Paradise Pool complex featuring a 92-foot-long water slide and 23 cabanas, 15,000-square-foot Pavilion meeting facility, and an 18-hole championship putting course.
- * 1998: The 22,000-square-foot Arizona Biltmore Spa, fitness center and full-service beauty salon opens.
- * 1999: New Arizona Wing featuring 120 guestrooms, Olympic-sized swimming pool and two meeting rooms; addition increases guest room to current total of 738.
- * 2002: Major enhancement and expansion of meeting space, to tune of \$25 million, is launched; 15,000-square-foot McArthur Ballroom opens October 2002.
- * 2003: The new 25,000-square-foot Frank Lloyd Wright Ballroom is unveiled in July, bringing the total indoor meeting space to 100,000 square feet.
- * 2004: The Arizona Biltmore celebrates 75 years in the Valley of the Sun.
- * 2009: Ocatilla at The Biltmore opens as the resort celebrates its 80th anniversary.